

HANDBOOK

day 2 : KNOW YOUR OPTIONS

In this section, list the financial pros and cons of each revenue stream. (IE.-If you need to replace an entire income, ad revenue from your blog probably isnt a great place to start.)

FINANCIAL PROS

FINANCIAL CONS

Affiliate
Income

Ads
Revenue

Digital
Products

Physical
Products

Sponsored
Content

Memberships

Courses

1-on-1 Consulting

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[CLICK HERE TO COMPLETE THE INCOME CALCULATOR.](#)

IF THE ABOVE LINK DOESN'T WORK, PLEASE CLICK HERE TO USE THIS LINK.

Income goal: _____

List bills/finances you want to be able to pay for along with an estimate of how much is needed for each.

(example: credit card debt, family vacation, new tires, groceries, etc.)

Then using what you learned from today, list which revenue stream(s) would be best to help pay for that.

• _____	\$ _____	_____
• _____	\$ _____	_____
• _____	\$ _____	_____
• _____	\$ _____	_____
• _____	\$ _____	_____

Based on your income goals, what will you top three revenue stream choices be?

1. _____
2. _____
3. _____