



1. Whatever your community is asking you about in comments on your Facebook posts
2. Show how to cook something
3. Demonstrate a painting technique
4. Show sales or clearance items or treasures in a store
5. Pick out paint colors
6. Interview someone (BeLive is great for that if you are not in person)
7. Pray / do a bible study
8. Show how to prep a piece of furniture for paint or stain
9. Give a story that will encourage your audience
10. Show how to set a table
11. Show how to sew something
12. Talk about how you got started in business.
13. Do makeup/beauty tips (my most popular live ever was showing me getting my nails powder dipped with 1.3 million reach)
14. Give hair tutorials or hair tips
15. Cleaning tips (I cleaned tile grout once!)
16. Organization tips (I showed the inside of my closet once)
17. Tour a new store or museum or vintage shop
18. Have your FB community help you pick out new tile, carpet, countertops, etc
19. Ask people if they like one product or another have them vote for engagement
20. Do a giveaway (but make sure it follows FB terms of service)
21. Do a craft with your kids
22. Holiday decorating of any kind
23. Show how to plant flowers (or succulents which are so hot right now)
24. Give an encouraging pep talk while you are on a walk
25. Go live while on vacation (all beach LIVES do well!!!)
26. Exercise tips
27. Comparison tests - think Pepsi vs Coke

28. Party ideas (like the opening oysters for pearls)
29. Glitter something
30. Decorate Easter eggs
31. Have a meaningful conversation with spouse or kids (Mr Magic and I planned out a DIY project on a LIVE – complete with husband/wife disagreements on how to get it done)
32. Tour a home (a model house, a house you may buy, a client's gorgeous home)
33. How to use any tool (a kreg jig, a saw, a Silhouette machine, etc.)
34. Bake or decorate cookies
35. Any new, revolutionary thing you've seen – (think of the glitter grout posts that went viral. I did a LIVE once in a public restroom that had a hanging toilet paper roll on a pulley system!)
36. Funny pet videos (Facebook loves pets videos)
37. Play the game “would you rather....”
38. Share any story that encourages, teaches or inspires
39. Surprises (like a birthday party)
40. Gender reveals
41. Read a section of a book that you were inspired by
42. DIY hacks (like when I iron my curtains with a curling iron)
43. Go live from your local tv station if you go on TV
44. Go live from an event like a concert
45. Talk about a new blog post and why people should go read it (especially if it's a giveaway)
46. Unboxings (I do Stitchfix clothes and have done DIY boxes and Hello Fresh food boxes)
47. At the start of a race or 5K
48. Play an instrument (if you are good. Lol)
49. Make an announcement
50. When you meet a celeb (I interviewed Chip & Joanna on Periscope before FB Live was a thing)
51. Do a LIVE Q&A about whatever it is that you specialize in
52. Tour your studio
53. Show things you want to sell or are selling (like paint- I have seen some great Lularoe legging lives)
54. My favorite things (think Oprah)
55. Have a race to make something
56. My friend Carrie went live while being on a radio interview
57. To give your audience a challenge (Rachel Hollis did 30 days to a new you in the month of Jan)
58. To interview an expert (we just had a real expert photographer take pics in our house and I went live to watch her do it)
59. Recover furniture
60. To have fun! Don't forget the Chewbacca mom. She just went live and didn't have a plan other than to share something hilarious.

Keep in mind that some of the best LIVE videos happen organically and unintentionally. For instance, the BBC guy whose interview was interrupted by his kids had no idea that his video would go viral! He's now famous! Watch it [here](#).

You've got this!!!

Xoxo, Jen