

## DAMON'S TESTIMONIAL + COUNTDOWN

Sent: 1/30/2018 12:08 PM EST

Subject: hey [First Name]... Tick-tock, tick-tock.

Hey [First Name],

If are stuck in a 9-to-5 job, I want you to watch [this](#) Facebook LIVE interview that I did last night on my page.

If you are crafty, but don't know how to monetize it, I want you to watch it.  
If you aren't making diddly (is that a word?) on Etsy sales, I want you to watch it.

If you don't really love people and think that you're probably terrible on video and the thought of doing Facebook LIVE freaks you out, I want you to watch it.



Last night I was on a FB live with Damon Oates from [Deco Exchange](#).

And I told the story of how he joined [my coaching group](#) last June, worked his tail off, built up a crazy loyal following on Facebook, quit his job and just had **his first six-figure month this month**. **That's 100K IN ONE MONTH.**

Are his results typical? No.

But will they inspire the heck out of you? Oh yea baby. So go watch it!

And don't forget, the doors are closing to [my Inner Circle](#) tomorrow, January 31 at midnight.

They will not re-open until June! Don't miss it! We're waiting for you! Time is a ticking.... [Sign up here](#).

## LAST CALL + COUNTDOWN

Sent: 1/31/2018 12:59 PM EST

Subject: hey [First Name]... important info about today!

Hey girlfriend, just letting you know that we are for real closing the doors of my [Inner Circle coaching group](#) at midnight TONIGHT CST.



I'm convinced that the only way for me to go deeper with the group of business owners I have is to close the doors and focus on current members only!

So, I want to reach out to you one more time.

If you have a creative business.

OR a creative talent that you think you could make money from.

Or an online biz that needs serious social media help.....

**you have until midnight to sign up [HERE](#).**

Please don't stay on the fence about this! I think investing in yourself and your business's future is totally worth it.

We've got 1400 people committed to building their businesses online.

Are you in?

xoxo,

Jen

## **LAST CALL 6 HOURS**

Sent: 1/31/2018 6:16 PM EST

Subject: Super short email! Gotta open it today!

Before investing in my Inner Circle, you have a few questions.

Well, you're not alone. Others had questions too.

So given that our midnight deadline to join [the Inner Circle](#) is coming up quick, I won't waste your time.

Here are the most popular questions we've had...

### **"What if I'm not creative?"**

Well, if you are a woman running a business in hopes to grow it online and through social media... you're a great fit.

### **"What if I can't be in the group at set times?"**

My trainings are posted to the group weekly, but you can watch them at any time. Even the live calls are recorded so you can watch them when it's convenient for you. And.... you get to KEEP the trainings to watch in the future. So they will always be yours to watch when you want!

### **"What if I need to leave the group for a while or want to quit?"**

You are able to leave whenever you want. I promise I'm not holding anyone in "Inner Circle jail". lol. But I'll warn you, I've had some members in for all 2.5 years. Most stay month after month. But there is no contract, so you can leave when you want!  
I hope those answers help!!!!

If you think that [the Inner Circle](#) is the key to helping your business build a platform and make money online, this is your last day to make it happen.

Girl, I'm waiting for you. [Join my Inner Circle now!](#)

xo,  
Jennifer

PS - The secrets to taking your money online with your business are clear to me. But this opportunity is closing quick - doors swing shut at MIDNIGHT CST.

Are you ready?

LAST CALL 2 HOURS

Sent: 1/31/2018 10:21 PM EST

Subject: I don't want to be a meanie tomorrow...

Hi [First Name],

Tomorrow is going to be tough.

Whenever there is a hard deadline, like tonight for my [Inner Circle coaching group](#), I always get emails the next day from people who are bummed they missed it.

And I have to say "Sorry, it's closed". Ug!!!!!!!!!!!!!!

So just a head's up that this is your last and final chance to get into [the Inner Circle](#) until this summer.

This means your:

- Last chance to learn how to turn your creative business into a money making machine.
- Last chance to learn how to put passive revenue streams into your business that make you money while you sleep.
- Last chance to see what to do in your business when so you can stoooooooooooooooooop being so overwhelmed.
- Last chance to network with a creative community that will support and encourage you.

[Now is the time to jump in](#)

I'm waiting for you,  
Jennifer