



Hi, I'm Brian...







a week wandering



I discovered my who



what's obvious to you is magic to other people

obvious / magic

mastermind take 2



it wasn't about me

it was for Cheryl



my business began that day



I have good news for you

if you're discouraged



if you've been hustling



there is a map



there are twelve steps

You know how 1 wants to 2? Well I help 3 4 do 5 so they can 6. I do this by 7 and 8. This gives me 9 and 10. My clients say I 11 so they can 12.

fundraising process and now they actually "like" raising funds for their mission!

You know how nonprofit leaders want to raise more money? Well, I help (educate, encourage, and empower) startup and stuck nonprofits bring in more funds so they can fulfill their mission. I do this through a free

my life to spend more time with the people that I love and the ability to end the poverty mindset so our

weekly podcast and on group coaching calls. group calls and in-person trainings. This gives me the flexibility in

nonprofit leaders can change more lives! My clients say that I've given them the tools and the confidence to go out and ask for more funds knowing that they don't have to do it alone; they don't have to suffer through the

it starts with your people

people to purpose

purpose to profit

profit to practice

people purpose profit practice

start with your people



your mirror manifesto

You know how 1 wants to 2? Well I help 3 4 do 5 so they can 6. I do this by 7 and 8. This gives me 9 and 10. My clients say I 11 so they can 12.

step by step

1= your industry

ie: moms, business owners, school teachers

2 = their goal

ie: manage their house, get more clients, organize their classroom

3= adjective 4= industry member

ie: homeschool moms, heart-centered entrepreneurs, innovative school teachers,

5= the action

ie= manage their temper, organize their classroom, build their team

6= the desired result

ie= enjoy their life, have more free time, experience less stress

7= your free offering

ie= creating a weekly podcast, going live on Facebook, posting on my blog

8= your paid offering

ie= coaching a small group, teaching an online course, speaking at conferences

9 and 10 = your dream life

ie: location freedom, impact, and income

11: service outcome

ie: help them save time, give them confidence, clean up their systems

12: client's long term goal

ie: grow their online business, experience location freedom, enjoy their work again

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the big question:

will this work for me?





in short: yes.

it's classic





it's backed up by research

Implementation intentions create a heightened accessibility of the mental representation of the specified situational cues and induce direct control of the intended behavior through these cues. The formation of implementation intentions promotes goal achievement through both of these processes because they eliminate problems associated with the control of qoal-directed action.

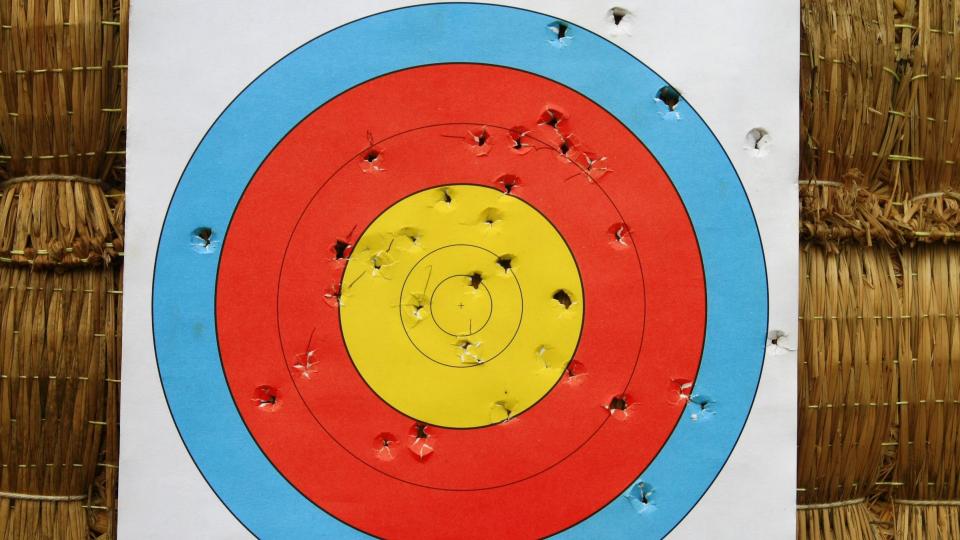
-Peter M. Gollwitzer

it shakes out the grumpies

it gives you a daily reset

it pushes you through resistance

let's workshop this.



start with your people

