

the
magic
brush

Jennifer Allwood

Media Kit



About
Me

TheMagicBrushinc.com is a home, craft and personal blog that focuses on painting, decorating and living courageously in life and business.

I share painting tips, creativity and business advice, show before and afters from my projects and sell DIY tutorials as well as coaching programs for creative entrepreneurs.

I love
to blog
about

DIY Projects, Holiday, Decorating, Home Improvements, Encouraging Creative Business Owners, Fashion & Beauty, Shopping Guides

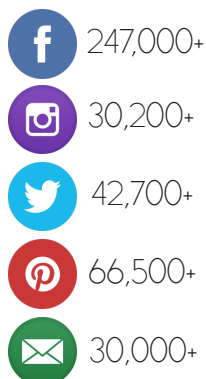
I offer

Product/service reviews, sponsored evergreen content, Social media blasts, Website Ad space, Newsletter mentions/full sponsored newsletter, Facebook posts and live videos, Seasonal Gift guide inclusions

Brands I
have worked
with

At Home, Pier 1, Tile Shop, Hobby Lobby, Nebraska Furniture Mart, Renner Supply Company, Modern Masters, Heirloom Traditions

Social Media



Analytics

3-month Average (as of 12/2016)

Page Views: 200,000+
Unique Monthly Visitors: 105,600+



Contact: info@themagicbrushinc.com

Last Updated: January 2, 2017