

# Jennifer Allwood



**CREATOR ► PAINTER ► DECORATOR  
DIYER ► BLOGGER ► INFLUENCER**

## AS FEATURED IN



## THE SOCIAL MEDIA NUMBERS



She is the bold, energetic Midwest girl who turned her passion for painting things pretty into an online empire.

Jennifer started with a decorative painting business in Kansas City and grew a loyal following via her DIY blog: [themagicbrushinc.com](http://themagicbrushinc.com).

Her fans love "comfortable glam" style, design ideas, and DIY projects. Jen loves luxe, color and all things with glitter.

Her love of painting flourishes, Jennifer teaches and inspires DIYers how to paint new finishes and learn the latest techniques in her Paint Finish of the Month community.

She also encourages and helps creative women turn their talents and hobbies into lucrative online businesses with her coaching programs and podcast on [jenniferallwood.com](http://jenniferallwood.com)

## THE MAGIC BRUSH NUMBERS

**6.6M**  
LIFETIME PAGEVIEWS

**3.3M**  
LIFETIME UNIQUE VISITORS

**151K\***  
MONTHLY PAGEVIEWS

**74K\***  
MONTHLY UNIQUE VISITORS

\*3 MONTH AVERAGE, UPDATED 7/1/18

[THEMAGICBRUSHINC.COM](http://THEMAGICBRUSHINC.COM)

[JENNIFERALLWOOD.COM](http://JENNIFERALLWOOD.COM)